




sisel®

Intro Why Join Sisel?

- Sisel stands for **S**cience, **I**nnovation, **S**uccess, **E**nergy, and **L**ongevity.
- We hold true to the mission of creating health, wealth, and happiness for everyone.
- We have been the original “No Harmful Ingredients Company” for over 30 years.
- We are a 100% debt-free company. This financial stability ensures that when you join Sisel you’re building something that will last for generations.
- Sisel’s lucrative Compensation Plan offers features that set it apart from others in the industry and that foster a unique and rewarding opportunity equal to all.





Opportunity



"Success is not measured by what you achieve individually, but by what you help those around you accomplish collectively."

Aaron Rennert

Intro Seasoned Leadership

- Our management team represents over a century of experience in effective marketing strategies, powerful recruiting programs, crucial success training, innovative product development, and billions of dollars in sales.
- These experts in health and wellness understand the importance of safe products and are driven by a fierce desire to make the world a better place.
- As a result of the harmony of seasoned leadership along with the passion, energy, and commitment of our Distributors, Sisel is expanding at record levels of sales growth.





Leadership

Future

Safe Products

Leadership

Opportunity

Sisel's management team
represents over a century of
network marketing experience.

Intro Excellence in Manufacturing

- Sisel owns a 300,000 plus square foot, highly-advanced facility where we manufacture all of our products.
- Sisel can control and oversee every part of the production process, from the sourcing of quality natural ingredients, to the final bottling and packaging, allowing us to ensure the quality and effectiveness of the products from our door to yours.
- This incredibly sophisticated plant offers state-of-the-art technology, allowing Sisel to keep the promise to produce only **Sisel Safe**® products that are guaranteed to be safe, effective, and good for the planet.
- In our Research and Development Lab—and as part of the quality control process—we formulate and test each one of our products many times over.





Manufacturing Plant



Sisel owns and operates a highly-advanced, 300,000 plus square foot facility where we develop and manufacture all of our amazing products.

Intro Our Amazing Products

- By researching and focusing on the latest scientific breakthroughs, Sisel is always on the cutting edge of product development.
- With several popular, unique lines containing more than 50 different products, Sisel offers something for everyone interested in health and wellness.
- **Sisel Fitness**—Our Fitness line can help you stay in your best shape, whether you are an avid athlete, weekend warrior, or looking to get back to your optimal weight.
- **Sisel Health**—Our health products provide you with more energy, vigor, and drive than you ever thought possible.
- **Sisel Safe**®—Even though all our products are Sisel Safe, this line in particular focuses on products for the home that protect you, your family, and the planet.
- **Sisel Beauty**—These cosmetic and skin care products are 100% toxin-free, never tested on animals, and will allow you to look and feel your best.





fitness



Sisel Products



health



Sisel Safe



beauty



"In all my years in network marketing, never have I been involved in such monumental scientific breakthroughs in health."

Tom Mower Sr



Compensation Plan in a Nutshell

- By becoming a Sisel *Distributor* you have the opportunity to build a dynamic, home-based business.
- After signing up and making your first purchase you can begin building by inviting friends and acquaintances to participate in Sisel. You can start earning **25%** of their initial purchase if they enroll as a Distributor through our **Fast Start Bonus**, which pays instantly. If they sign up as a Preferred Customer, you receive the same amount through **Retail Commissions**, which pays you 25% every time they order, for life!
- As you continue to expand your network of Distributors, and as they themselves enroll more people, you will receive 7% of their future purchases through **Direct Commissions**.
- Sisel's extraordinary Compensation Plan offers many unique and rewarding opportunities that pay out daily and monthly, and include special bonuses and incentives as you become more involved and expand your organization.

Distributor: A person who enrolls with Sisel to distribute products according to the company's Policies and Procedures and who is in good standing. Sisel Distributors may benefit according to their qualifications as defined by Sisel's Compensation Plan.

Preferred Customer (PC): A consumer or customer that creates a Sisel account to buy Sisel products at a discount.

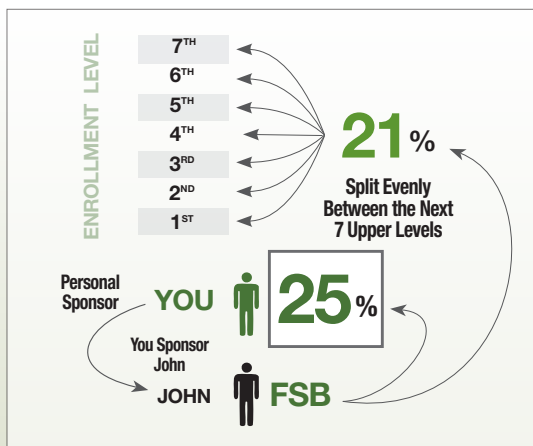


Compensation Plan

As easy as...

1

Fast Start Bonus



2

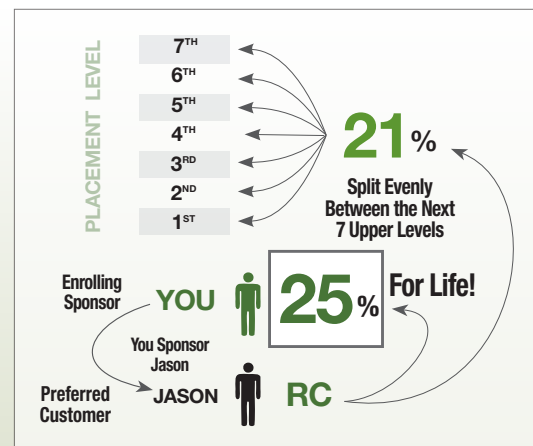
Direct Commission

Distributor (50 PV)	7%	1st Level
+	7%	2nd Level
+	7%	3rd Level
Master (50 PV)	7%	Up to 4 Levels
Master Builder (100 PV)	7%	Up to 5 Levels
1-Star Master (200 PV)	7%	Up to 6 Levels
2-Star Master (200 PV)	7%	Up to 7 Levels
3-Star Master (300 PV)	7%	Up to 7 Levels

Ranks continue to pay 7% for 7 levels all the way up to 10-Star Master

3

Retail Commission



"Happiness is not in the mere possession of money; it lies in the joy of achievement, in the thrill of creative effort."

Franklin D. Roosevelt



Compensation Plan

- By becoming a Sisel *Distributor* you have the opportunity to build a dynamic, home-based business.
- Sisel's extraordinary Compensation Plan offers many unique and rewarding opportunities for novice and seasoned Distributors alike.
- Our eight profit centers pay out daily and monthly and include special bonuses and incentives.
- Let's touch on them now...

Distributor: A person who enrolls with Sisel to distribute products according to the company's Policies and Procedures and who is in good standing. Distributors may benefit according to their qualifications as defined by Sisel's Compensation Plan.





Compensation Plan



*"Wealth is the ability to
experience life to the fullest."*

Henry David Thoreau

1

Fast Start Bonus (Paid Daily)

- When you enroll someone new and they begin to order product, you are immediately *qualified* to get **25%** of their *Commissionable Volume (CV)* during their first 30 days.
- What's more, each of these transactions earns your *Upline* **3%** each, up to 7 levels! That means 3% to you for each transaction your qualified *Downline* makes. Which is why helping your new Distributors enroll others can really kick start your success: **3% to you from your downline, 25% to you for every Personally Sponsored Distributor. Over, and over, and over...** helping you scale, and scale fast.
- The Fast Start Bonus is paid daily in your *Bonus Bin* (which can be set up in your personal website Back Office).

Qualification, Qualified: The term used to describe the monthly status of all Sisel Distributor accounts in relation to their eligibility to receive commissions during that month. Qualifying for commissions in a given pay period requires that a Distributor satisfy the minimum PV, QDV, MQL, and other requirements specific to their rank. Therefore the specific definition of Qualification varies according to rank. Distributors that do not qualify may miss out on all or a portion of the commissions they would otherwise have earned had they satisfied the requirements specific to their current rank.

Commissionable Volume (CV):
Total purchase amount that is eligible for commissions.

Upline: Sponsored Distributors placed 'above' you in the placement tree.

Downline: Sponsored Distributors placed 'below' you in the placement tree.

Bonus Bin: Your personal e-wallet where your commissions are paid and can be withdrawn. The Bonus Bin can be set up in your personal website Back Office.



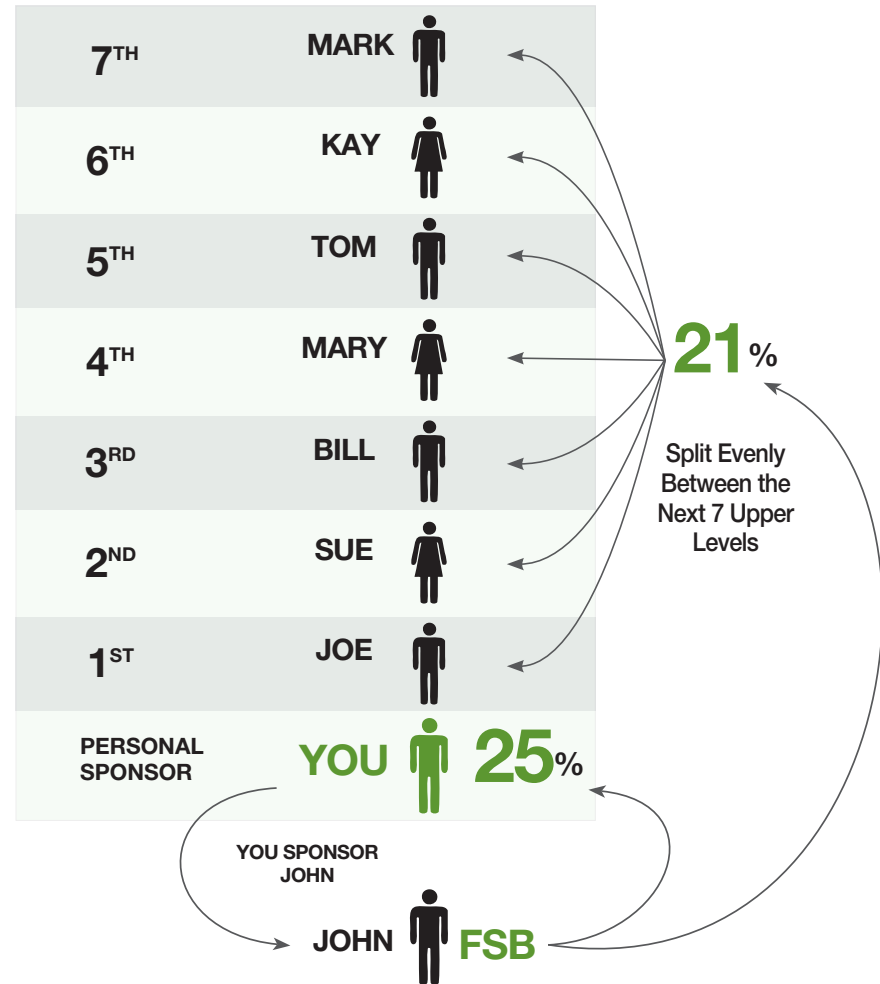


1

Fast Start Bonus (FSB)
(Paid Daily)

*Our FSB is paid out on
all new volume, 7 days a
week...365 days a year...
covering up to 8 Levels
in depth!*

ENROLLMENT LEVEL



2

Direct Commission (Paid Monthly)

- With your initial order of 50 *Personal Volume* - or PV - you are set up to receive three levels of payout. As you place people on those levels, you start getting paid monthly based on their volume (CV):
 - You get **7%** of the Commissionable Volume (CV) the people on your first level make.
 - You also get **7%** of the CV from the second level.
 - And you get **7%** of the CV from the third level.
- The money can add up quickly, as Sisel not only pays you 7% on the first three levels, but also pays you **7% on levels four through seven** as your downline volume continues to grow.
- Receiving 7% on these levels is achieved through *Rank Advancement*, which will be explained later. The simplicity remains: you get 7% of the CV brought in per level.
- When you help those in your downline duplicate this same process and work hard for their own success, your organization gets bigger and bigger, which makes your residual income potential even greater.

Personal Volume (PV): An assigned point value based on the price of a given product that is used to calculate qualifications.

Rank Advancement: The eligibility requirements that a Distributor needs in order to qualify progressively from rank to rank.



**2**

Direct Commission
(Paid Monthly)

		MONTHLY QUALIFICATION LEVEL					
PLACEMENT LEVEL		Distributor 50 PV	Master 50 PV 1000 QDV	Master Builder 100 PV 2500 QDV	1-Star 200 PV 5000 QDV	2-Star 200 PV 10,000 QDV	3-Star 300 PV 15,000 QDV
	1 ST	7%	7%	7%	7%	7%	7%
	2 ND	7%	7%	7%	7%	7%	7%
	3 RD	7%	7%	7%	7%	7%	7%
	4 TH		7%	7%	7%	7%	7%
	5 TH			7%	7%	7%	7%
	6 TH				7%	7%	7%
	7 TH					7%	7%

The more you work, and the more your organization works, the more your residual income grows. Because when you help others succeed, you succeed.



Sisel's Master Ranks

- Ranks are calculated monthly according to your Personal Volume (PV) qualification and your **Qualified Downline Volume (QDV)**. Ranks 2-Star and beyond also include a 1-Star Leadership Requirement on different **legs**. The leaders in your downline fulfilling this requirement do not need to be frontline or **personally sponsored**, but do need to be on different legs. As indicated earlier, all commissions are generated off the Commissionable Volume (CV) of an order.
- **Ranks:** Distributor, Master, Master Builder, 1-Star, 2-Star, 3-Star, 4-Star, 5-Star, 6-Star, 7-Star, 8-Star, 9-Star, and 10-Star Masters.

Qualified Downline Volume (QDV):

The amount of DV that is used towards your Master Rank after the 50% rule has been applied.

Leg: All of the Distributors and Preferred Customers located beneath and including a frontline Distributor.

Personal Sponsor: A Distributor who introduces the Sisel opportunity to someone and initiates their enrollment into the company. The Personal Sponsor may or may not also be the Direct Upline Sponsor because of their option to place the enrollee anywhere in the placement tree.





Rank Advancement

QUALIFIER <i>Success Skills</i>	DISTRIBUTOR <i>(Creating a Foundation)</i> <i>Recruit, Sell, and Retain.</i>					MANAGER <i>(Building Your Business)</i> <i>Recruit, Sell, Retain, and Develop Other Managers. Building on your foundation you can now focus on helping others create their success.</i>				LEADER <i>(Developing Leaders)</i> <i>Recruit, Sell, Retain, and Develop Other Managers and Leaders. Share the joy of an abundant life by leading others to success.</i>			
	Distributor	Master	Master Builder	1-Star	2-Star	3-Star	4-Star	5-Star	6-Star	7-Star	8-Star	9-Star	10-Star
PV ⁽¹⁾	50	50	100	200	200	300	300	300	300	300	300	300	300
QDV ⁽²⁾		1,000	2,500	5,000	10K	15K	30K	60K	120K	250K	400K	600K	800K
1 Star Legs					2	3	4	5	6	7	8	9	10

⁽¹⁾ 1. Personally Sponsored Preferred Customer Volume can count toward this requirement.

⁽²⁾ . QDV, or Qualified Downline Volume, is the remaining volume after the 50% rule is applied, which states that no more than 50% of your Entire Downline Volume (EDV) can come from any one leg.

3

Infinity Bonus (Paid Monthly)

- When you achieve the rank of **3-Star** you'll access our third profit center: the **Infinity Bonus**. After your business has seven placement levels, you can begin receiving monthly payouts for every additional level, past the 7th level.
- This exclusive bonus allows you to continually grow your business while constantly being rewarded for your hard work. Each person added to your organization is another source of income.

So What do you Receive?

- In addition to the **7%** you receive from the first seven levels, the rank of **3-Star** allows you to receive **0.5%** from your 8th level's Direct Commissions, and each additional level beyond that, through infinity, or until you reach someone in your downline of equal or greater rank.
- It gets even more lucrative as your rank increases: As a **4-Star**, you get 1% from your 8th level's Direct Commissions, through infinity. The trend continues with increasing compensation per rank, all the way through **10-Star**!
- By not limiting your levels of payment we make it simple for you to succeed. The higher your rank, the bigger your cut from your organization.





MONTHLY QUALIFICATION LEVEL								
	3-Star 15000 QDV	4-Star 30000 QDV	5-Star 60000 QDV	6-Star 120000 QDV	7-Star 250000 QDV	8-Star 400000 QDV	9-Star 600000 QDV	10-Star 800000 QDV
1 ST	7%	7%	7%	7%	7%	7%	7%	7%
2 ND	7%	7%	7%	7%	7%	7%	7%	7%
3 RD	7%	7%	7%	7%	7%	7%	7%	7%
4 TH	7%	7%	7%	7%	7%	7%	7%	7%
5 TH	7%	7%	7%	7%	7%	7%	7%	7%
6 TH	7%	7%	7%	7%	7%	7%	7%	7%
7 TH	7%	7%	7%	7%	7%	7%	7%	7%
8 TH	0.5%	1%	1%	1%	1%	1%	1%	1%
9 TH			0.66%	1.32%	2%	2%	2%	2%
10 TH						1%	2%	3%

4

Master Check Match (Paid Monthly)

- Our fourth profit center, the Master Check Match, is a *generational* bonus wherein the individuals that fill out your enrollment tree create more income for you. Normally we look at compensation from the top down but with the MCM we need to look at it from the bottom up. Here's how it works:
- You receive 10% of the Direct Commission earned by those in your **First Generation**.
 - So let's say you personally sponsor Mary who is a 1-Star Master who earned \$1000 dollars in Direct Commission last month. You get \$100 from her Direct Commission.
 - You also have six other Personally Sponsored 1-Star Masters who collectively made \$10,000 dollars Direct Commission last month. You get \$1,000. **And that's just the First Generation!**
- The Master Check Match Profit Center pays FOUR GENERATIONS from Direct Commissions.
- Your **Second Generation** consists of the people who are personally sponsored by those in your First Generation. Julia (first Generation) signs up Susan. You get 5% of what Susan makes from her Direct Commission.
- Your **Third Generation** consists of the people that are personally sponsored by those in your Second Generation. Susan signs up Pablo. If you are a 3-Star, you get 3% of what Pablo's Direct Commission is. On the Third Generation, you receive **3%**.
- And Finally, your **Fourth Generation** consists of the people that are personally sponsored by those in your Third Generation that are at least 1-Star or higher. Pablo signs up Miguel. You get **5%** of what Miguel makes from his Direct Commission as long as you are a 5-Star Master or higher. No matter what his rank above a 1-Star may be.
- From your Second to your Fourth Generation, *Dynamic Compression* applies to those ranking 1-Star Master or higher that you personally sponsor.

Generation: All of a Distributor's Personally Enrolled 1-Star Master Distributors and above.

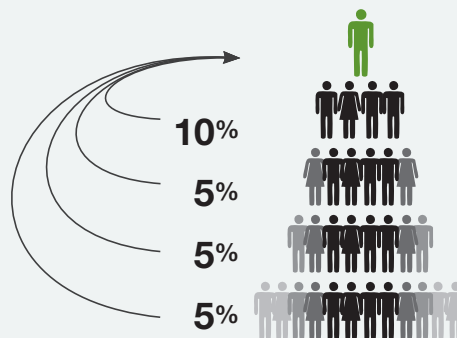
Dynamic Compression: As commissions are calculated, unqualified ranks are compressed out so the next qualified rank is paid.





4

Master Check Match (Paid Monthly)



YOU

Gen 1 – All your Personally Sponsored 1-Star+ Masters

Gen 2 – All 1-Star+Masters personally sponsored by Gen 1

Gen 3 – All 1-Star+Masters personally sponsored by Gen 2

Gen 4 – All 1-Star+Masters personally sponsored by Gen 3

RANK	MASTER CHECK MATCH
1-Star Master	10% Gen1
2-Star Master	10% Gen1, 5% Gen2
3-Star Master	10% Gen1, 5% Gen2, 3% Gen3
4-Star Master	10% Gen1, 5% Gen2, 5% Gen3
5-Star Master	10% Gen1, 5% Gen2, 5% Gen3, 5% Gen4

Unlimited generational pay through 4 Generations with compression and no cap on payout or size of Generations! The MCM is available to qualified 1-Star Master Partners and above.

A good business is run by a motivated individual, but a great business is run by a successful team. Build your business. Build your team. Get rewarded.

5

Rank Advancement Bonus

- The Rank Advancement Bonus rewards you for reaching and maintaining ranks for three consecutive months.
- As soon as you reach Master Rank we'll send you a check for **\$50**. Everyone that hits Master Builder earns **\$125**. Both of these bonuses are paid out as soon as you reach these milestones.
- As a 1-Star Master you earn **\$250**. 2-Star Master, **\$500**. 3-Star...etc. These rank bonuses are paid after you maintain your rank for 90 days.
- When you reach 8-Star you'll receive **\$20,000**.
- 9-Star earns you **\$30,000**.
- 10-Star Master you'll net a whopping **\$40,000**.





5

**Rank Advancement
Bonus**

*Maintain your rank for 90 days and
enjoy your well deserved bonus!*

Master Rank	Rank Advancement Bonus
Master	\$ 50
Master Builder	\$ 125
1-Star	\$ 250
2-Star	\$ 500
3-Star	\$ 750
4-Star	\$ 1,500
5-Star	\$ 3,000
6-Star	\$ 6,000
7-Star	\$ 12,500
8-Star	\$ 20,000
9-Star	\$ 30,000
10-Star	\$ 40,000

6

Lifestyle/Auto Bonus (Paid Monthly)

The Lifestyle/Auto Bonus is awarded to qualified 1-Star Master Distributors and above once they have maintained the rank for three consecutive months.

Payout will automatically begin on the fourth month with monthly commissions for the full amount beginning with the 1-Star Rank. Distributors will continue earning the bonus for the highest rank that they are qualified to receive.



The logo for 'sisel' features the brand name in a lowercase, sans-serif font. Above the letter 'i' is a green graphic consisting of several small circles connected by lines, resembling a molecular structure or a stylized plant.**6**

Lifestyle/Auto Bonus
(Paid Monthly)



Master Rank	Luxury Bonus
1-Star	\$ 200
2-Star	\$ 300
3-Star	\$ 500
4-Star	\$ 600
5-Star	\$ 750

Master Rank	Luxury Bonus
6-Star	\$ 800
7-Star	\$ 900
8-Star	\$ 1,000
9-Star	\$ 1,200
10-Star	\$ 1,500

Advertise your success and help others do the same.

7

Retail Commission (Paid Daily)

Orders from *Preferred Customers* pay up to eight levels in depth, allowing for a high percentage Retail Commission while greatly rewarding team building and organizational growth.

Having at least 50 PV in a 36-day window will qualify you to receive **25%** Retail Commission on each and every order placed by your personally sponsored Preferred Customers for life.

The 21% (or 3% per level) will be paid through the next seven *Placement Levels*, with the rank from the previous month determining the depth of payout.

Preferred Customer (PC):

A consumer or customer that creates a Sisel account to buy Sisel products at a discount.

Placement Level: Levels connected through Direct Upline Linkage.



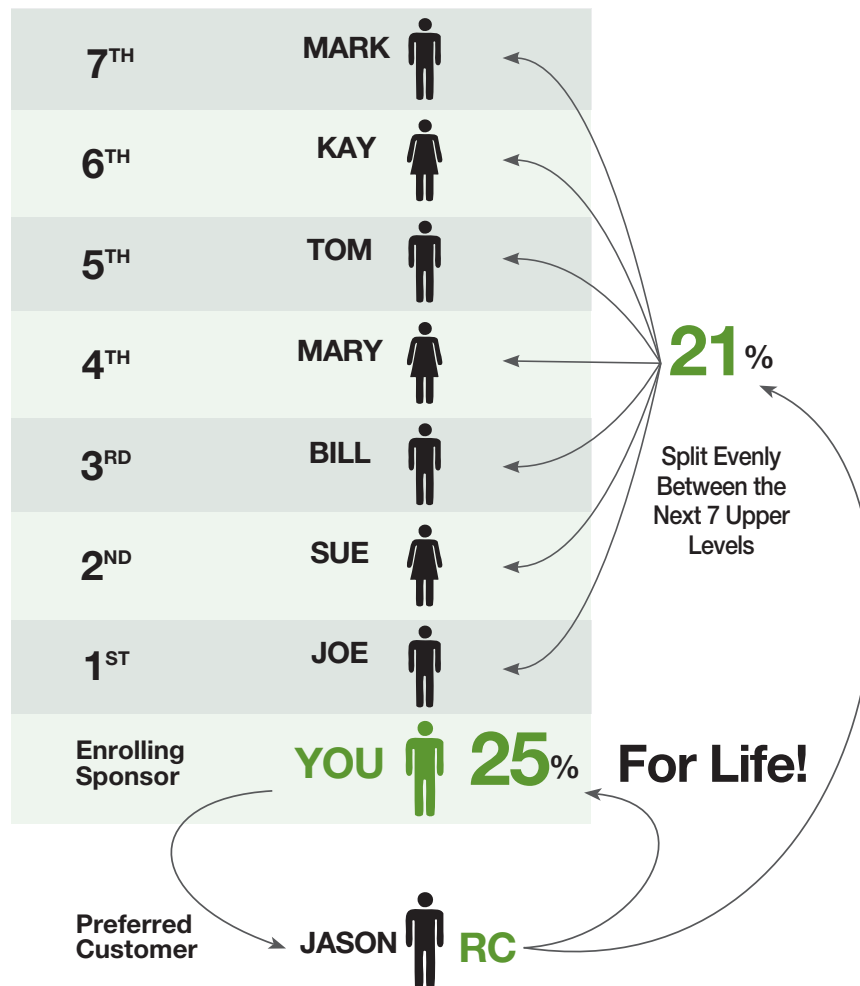


7

Retail Commission (RC)
(Paid Daily)

Similar to our Fast Start Bonus, orders from Preferred Customers pay up to eight levels in depth, paid daily, for life.

PLACEMENT LEVEL



8

Wealth Builder System (Paid Daily)

The Wealth Builder System is an optional business building approach designed to help you create immediate, lucrative income. While the Wealth Builder Pack can only be purchased once, you may enroll as many new Distributors as you want with it.

How To Qualify

In order to participate in the Wealth Building System, you must first purchase a Wealth Builder Pack (WB Pack). To remain qualified to earn Wealth Builder commissions you must have a minimum 50 PV within the past 36 days.

New Distributors have 30 days from initial signup to purchase a Wealth Builder Pack. New Distributors that miss this deadline can still buy a *Qualifying Wealth Builder Pack*. Their upline will receive *unilevel* commissions from that QWBP. The qualified Wealth Builder will receive Wealth Builder commissions on any new Wealth Builders after the QWBP purchase.

Qualified Wealth Builder Pack (QWBP): A pack that can be purchased after the first 30 days of sign up to qualify for the Wealth Builder System. This pack will only pay unilevel commissions and will qualify the person purchasing it.

Unilevel: The equal payment of a per level commission percentage to all qualifying Distributors, excluding Retail Commissions and Sisel Compensation Plan bonuses.



Wealth Builder System (Paid Daily)

Wealth Builder Packs



\$347.00

Transformation Pack
330 PV

QWBP PV330/CV264



\$347.00

Wellness Pack
330 PV

QWBP PV330/CV275



\$369.00

Age Pack
369 PV

QWBP PV369/CV226



\$347.00

Beauty Pack
330 PV

QWBP PV330/CV220



Free water bottle, catalog,
and duffel bag with each
pack order.

Basic qualification occurs upon the purchase of one of the Wealth Builder Bonus Packs above.

8

Wealth Builder System (Continued)

How To Earn Money

Once you've personally qualified, you can begin building your *Freedom Team* as follows:

Step 1) You need to enroll one, two, or three new, first-level Distributors who purchase a WB Pack each. These individuals become your Freedom Team. This option allows you to earn a **\$50 Enrollment Bonus** from each member of your Freedom Team. If you enroll all three within the first two weeks from when you purchase your WB Pack, the Enrollment Bonus jumps to \$100 each. Your Qualified Sponsor (if you have one) earns the \$80 **Wealth Builder Bonus** described ahead for each.

Freedom Team: Your first three Personally Sponsored people purchasing a Wealth Builder Pack.

Enrollment Bonus: This bonus is the standard \$50 bonus you receive for enrolling a Wealth Builder.

Wealth Builder Bonus: This is the bonus you receive when your Wealth side enrolls anyone on their Freedom side through infinity.

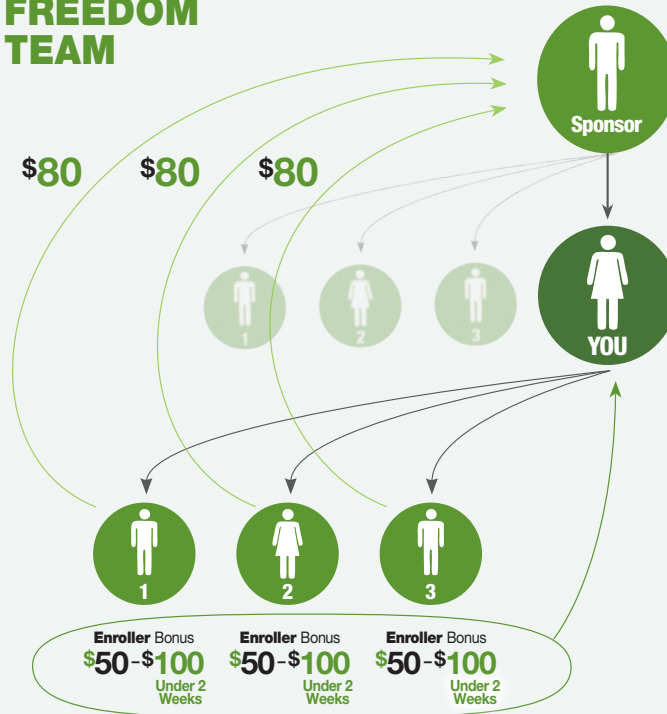




8

Wealth Builder System

FREEDOM TEAM



8

Wealth Builder System (Continued)

How To Earn Money (continued)

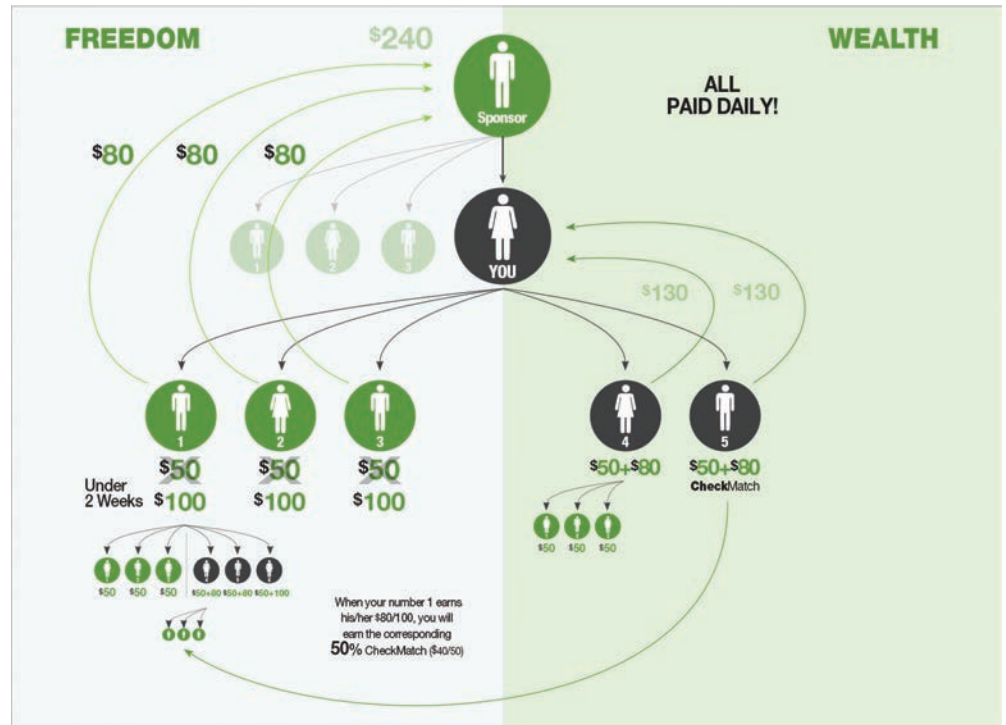
Step 2) Upon enrolling your fourth WB Pack-purchasing-new, first-level Distributor, you qualify for a Wealth Builder Bonus of **\$80** in addition to your Enrollment Bonus (\$50). The Wealth Builder Bonus is paid on your fourth and fifth personally sponsored WB Pack-purchasing-Distributors, plus their Freedom Teams down through infinity.

Step 3) Your 5th-enrolled-new, first-level Distributor also triggers the **Check Match** feature that allows you to earn a **50%** check match on the Wealth side of your Freedom Team once they in turn start building their core team.

In other words, every time your freedom side earns the Wealth Builder Bonus you get 50% of what ever they earned.

Check Match: A 50% bonus you receive after your Freedom side earns their Wealth Builder Bonus. Normally occurs after you sign up the 5th position on your Wealth Builder organization.





Steps 2-3

8

Wealth Builder System (Continued)

How To Earn Money (continued)

Step 4) Upon enrolling your 6th new, first-level-WB Pack-purchasing-Distributor, you earn the ***Turbo Bonus*** of **\$100** plus the Enrollment Bonus. And even better, the Turbo Bonus feature applies to all your Personally Sponsored Wealth Builder Bonuses starting on your 6th through infinity.

Your fourth, fifth, and sixth enrolled Distributors constitute the base of your ***Wealth Team***. For any additional new, first-level-qualified-Wealth Builders you enrolled (sixth, seventh, eighth, etc.) you will receive the Turbo Bonus (\$100) and Enrollment Bonus (\$50) on to infinity.

The Freedom Team and the Wealth Team positions are assigned once a Personally Sponsored, frontline Distributor purchases a WB Pack. Once the Distributor is assigned a position they will remain in that position for life, or until the account is closed. If one of your Wealth Builder team members terminates their account, the Distributor will have a chance to fill the spot by replacing him/her with a brand new Wealth Builder after contacting Customer Support.

Turbo Bonus: Similar to the \$80 Wealth Builder Bonus, the Turbo Bonus will pay you \$100 the moment you enroll your 6th personally sponsored Wealth Builder and every Wealth Builder you personally enroll after that.

Wealth Team: Position four through infinity on your Wealth Builder organization.



Step 4

