

# Sisel Sets You Free

Networking marketing isn't for everyone. Being your own boss takes discipline, dedication, and ambition. As a Sisel distributor, you can enjoy freedom and opportunity that you won't find anywhere else. Together, in this mission of health and prosperity, we can better our lives and the lives of others. **Here are five ways Sisel sets you free.**



## Freedom to pursue a healthy lifestyle

Sisel seeks to explore natural solutions for health and wellness to help people better their lives. Along with healthy diet and exercise, Sisel supplements can help you stay on top of your game. And no matter what that game is, we want you to win. So, choose a healthy path and walk it free.



## Freedom to earn added income

Sisel allows you the freedom of starting a business from home with a minimal investment, no brick and mortar location, no inventory, and no employees. You share the products you already use and love by using the many tools Sisel provides and you get paid. Sisel is that rare opportunity that rewards you proportionately to the effort you make. The more you share, the more your potential income will be. The freedom of added income might mean a lifestyle change. Maybe now you can afford piano lessons for your kids or other extracurricular activities. You'll be on your way to living life on your own terms.

## Freedom from toxins and harsh chemicals

Along with healthy lifestyle choices, Sisel frees you and your family from the harmful chemicals and toxins found in so many products today. Having a Sisel Safe® home gives you the freedom of peace of mind that you and your loved ones won't risk being exposed to things that might otherwise have a negative impact on their health. Our commitment to you is to follow the Mower Mission - to only produce products that are guaranteed to be safe, effective, and good for the planet. The Mowers felt so strongly about this mission that when they founded Sisel, they made sure that they would own and control the manufacturing process to be free from the dictates and questionable practices of many third-party manufacturers.





## Sisel Sets You Free (Continued)



## Freedom to have fun and form meaningful relationships

Most people work their Sisel business part time. The last thing they want to do after working their day job is to do more work, which is why Sisel strives to make this journey with you as fun as possible. Sisel aims to create a culture that embraces change and encourages innovation, strives to inform, enlighten, uplift, elevate, motivate, excite and inspire the human spirit. Sisel gives you the opportunity to meet new people and interact with like-minded individuals who want to change not only their lives, but the lives of those around them. We celebrate success together and work with some of the best in the industry.



# July Wealth Builder Promotion

One of your favorite promotions is back, and only for July. Here's how it works: get \$100 of product credit when you personally purchase 300PV (or more) and personally sponsor a wealth builder in the month of July. You will also receive \$50 of product credit for each additional personally sponsored wealth builder during month of July.

Use this opportunity to grow your business with more committed people and get free product along the way! As you help people to join your team, you'll want to give them every opportunity to succeed.

Depending on which pack your recruits choose, they can get a variety of Sisel products at an exclusive discounted price. We've specially created packs for health, beauty and fitness-lovers alike. Start building your wealth and help others do the same!

## Freedom to feel appreciated

Everyone wants to be recognized and rewarded for all they do. Sadly, traditional employment doesn't always allow us to feel appreciated for our efforts. That simply isn't the case with Sisel. Without you we would not exist. We appreciate all that you do and that's why we are waiting in the wings to recognize all the hard work you put in. We are always working on new and exciting ways make you feel appreciated and proud of what you do. Let's celebrate your success together!



**Disclaimers:** The product credit voucher does NOT have any PV/CV. Distributors will pay tax and shipping and must call Sisel customer service after they meet the requirements of the promotion to claim their product voucher. If a distributor fails to call, they lose their voucher. All recruits must enroll in July.



# Compliance Coaching

**sisel**  
www.sisel.net

**Y**ou work hard to build your business. This endeavor requires time, money, and effort. And because your success matters most at Sisel, we want to make sure your business is safe and long-lasting. Unfortunately, it can all be in jeopardy if we don't adhere to the rules set by the FDA, FTC, and other regulatory institutions.

Our Policies and Procedures are in place to help you stay in compliance. Compliance Coaching will provide ongoing training and updates on the regulatory environment, helping you with what you can and can't say/do with your Sisel business. To that end, we recently sat down with our Legal Counsel, Dan Anderson to get some compliance tips and advice.

**Brooklyn:** Dan, I'm new to Sisel and feel like I'm drinking from a firehose with all this great information about the company and the products. I notice we have this disclaimer box on all our products. Can you tell me more about why it is there?

**Dan:** Sure. I'm sure you feel like a lot of new Distributors when they first sign up; a little overwhelmed.

The disclaimer on every label states: “This product is not intended to diagnose, treat, cure, or prevent any disease.” This statement is required by the FDA to distinguish between products that qualify as drugs and those that don’t. Sisel’s products are not drugs and have to be discussed as supplements and products that MAY aid a healthy body. Any claim that states a product cures or prevents any type of disease is likely non-compliant.

**Brooklyn:** That makes sense since Sisel is not a pharmaceutical company and we don't actually make drugs.

**Dan:** Indeed, Sisel's products are not drugs. Making any claim about them would be impossible if not for the DSHEA Act passed in 1994. The Dietary Supplement Health and Education Act (DSHEA) was a big win for the supplement industry. This federal law allows us to make claims about products without requiring the federal scrutiny a drug has to go through before being approved by the FDA. We still can't claim our

products cure or help with any disease, but we can say they help our body's functionality.

**Brooklyn:** I see. Sounds like we must be really careful about what we say in person or post on social media. Can you give me an example of an approved claims vs. a non-approved claim?

**Dan:** An approved claim is generally something that the company has previously said or published – like on Sisel.net or in a brochure or catalog. All claims that Sisel publishes have been reviewed and approved. Making claims like this are the safest way to make sure you aren't putting your business, or Sisel, at risk.

**For example:**

- “I took product X and my bronchitis went away.” This is a drug claim.

- “I took product X as it supports healthy breathing.” This is a structure/function claim.

Product X may very well have cured your bronchitis, but by saying so you're telling the listener and the FDA that product X is a drug or treats conditions like a drug, and you have accredited research to back your product. While the difference may seem minor, the FDA takes it very seriously. Making a drug claim about any product can get you and Sisel in trouble with the FDA.

**Brooklyn:** How are some other ways I can make sure what I'm saying about our products is compliant?

**Dan:** Emphasize how these products help maintain the functions of your body or support your body's normal functions. Do they help you stay energized? Recover faster? Feel younger? Remain healthy? These are all structure/function claims because they talk about supporting your regular functions so you can perform more optimally. Again, avoid stating or implying that the product

can cure or prevent specific diseases or ailments.

We get it, our Distributors have amazing experiences with Sisel products and want to share those experiences with the world. We want you to be able to express your passion in a way that is sincere but is also compliant. Ultimately, your experiences are real and unique. We've seen your testimonials and incredible results and want you to share them in a way that is sincere but also compliant with our policies and procedures (which every Distributor agrees to when signing up) and with regulatory entities.

With everything going on in the world, we're all looking for ways to keep ourselves and our families safe. Sisel has great products to support your health and we want everyone to know it, however, it is critical that we speak of them in the appropriate manner.

## Instagram Highlights



“ We succeed by helping our team succeed and by enjoying what we do

Soga, Kazuro &amp; Miyuki

**CHECK OUT OUR SOCIAL MEDIA POSTS**



 @siselcorporate



**f** @siselinternational



To be featured by Sisel Corporate, send your photos, tips, and testimonials to [marketing@sisel.net](mailto:marketing@sisel.net).



# May Global Distributor Recognition ★ ★ ★ ★ ★

## New 1-Star Masters ★

タケウチ シンイチ／ユミコ  
クロサワ ショウコ  
ナカノ サトミ  
Esther King  
Mary Ann Zook  
Melvin Stoltzfus  
Daniel and Emma Miller  
John and Rachel Lapp  
Sharla Eikelboom  
Martha Schadle  
Rebecca and Johnny Zook  
Chiemi Waldhoff  
Dania Dutra  
David Mefford  
Paul N Zook  
Wendy Flynn  
Christian Z and Emma Glick



## New 2-Star Masters ★★

Mary and Benuel Fisher  
Jeanne Grosso

## New 5-Star Masters

★★★★★  
Steve Farr



Get Your Bling On!  
Rank Up Now.

# Master Builders

Barb Woobine  
Carenne West  
Leanne Kuhn  
オジマ ヨウコ  
クボ サユリ  
アサノ ヒロシ  
イマナリ ユキトシ  
ヒラガ ユミ  
ナカムラ ヨシエ  
カトウ ヒロコ  
ヒザキ ナミコ

ミナミ リエ  
ヤマモト イクミ  
コバヤシ ユカリ  
ハシヅメ ヨシノブ  
キクチ フクミ  
シノナガ ナカコ  
Nancy Fisher  
Kelton Hendrix  
Barbie Jane Glick  
Health Destination  
Mary S King

Mary Zook  
Cindy Miller  
Calvin Stoltzfus  
Wilmer Esh  
Sally Glick  
Dennis and Joanna Miller  
Abram King  
Steve Houraney  
秀朗 石  
佑祥 許  
Philip W Miller

Mervin Miller  
宜芳 蔡  
淑華 許  
美麗 王  
Benjamin B Stoltzfus  
Elam and Emma Fisher  
Aaron and Emma Schmuker  
Jacob and Emma Miller  
Susan Lapp  
David and Ada Miller  
Ben and Mary King

Dawn Sadler  
Ruth Ann Zook  
Murray Hutton  
Dr Dana Vollandigham  
John and Anna Blank  
秀貞 王  
Jesse and Anna Grace Esh

# Masters

Chris Kenyon  
Steven Pearson  
Maurice Smith  
Vicki Hurrell  
Nikita Korneev  
Patricia Vöge  
Csilla Dr. Andrásy  
カジウラ ユカ  
カミノ アケミ  
ヤマナカ チエ  
タナカ ユキコ  
タナカ ケイコ  
タウチ シズヨ  
イチゲ カズヨ  
カタオカ アケミ  
クドウ ヒロコ  
ヒザキ ツヨシ  
アマダ ミスズ  
アカサカ トシコ  
セキグチ レイコ  
Zoila Margarita Ramos  
Malinda Miller  
Susan Glick

Carol Garman  
Tammy Marocco  
Juana Morales  
Vincent Lilly  
Ruth King  
Katrin Mueller  
Louella Martin  
Ben and Annie Lapp  
Linda Stoltzfus  
Laura L Schlabach  
Katie Beiler  
John Heim  
Mary Yoder  
David and Mary Bontrager  
Kevin Mullett  
Christ B Kurtz  
David and Arie Smucker  
Micahel Cox  
Michael Fletcher  
Ervin and Alma Hostetler  
Tobias Byler  
Arie Stoltzfus  
Anita Chupp

Lynn Miller  
Roxana and Willard Beechy  
Erin Schiller  
Martha and Dennis Miller  
Lizzie and John Glick  
Isaac Fisher  
Susan Martin  
John King  
Annie King  
Rabecca King  
Dianne Wagman  
Joy Roberson  
Lena Zook  
Ella Stutzman  
Dan Pearson  
Aaron and Mary Esh  
Delaine Troyer  
Jake and Rebecca Blank  
Rosene Eberly  
Mary Jane Stoltzfus  
Annetta Good  
Abner and Salome Stoltzfus  
Joe Miller

James Tomkowski  
Marian King  
Bill Kelz  
Danielle Caruso  
Ezra A Schrock  
Kevin Benkie  
Jacqueline Sparks  
Eli Mast  
Mary Grimes  
Linda Beiler  
Deborah Vollandigham  
Mark Petersheim  
Diana Rose  
Linda Lapp  
Jay Milburn  
Marlene Yoder  
Manny Ida Ruth Glick  
Shara Angleton  
Mahlon Yoder  
Sadie Kanagy  
Sadie Nisley  
Dr Dana Vollandigham  
Mary Graber

威知 王  
炳輝 江  
Maynard Miller  
Deana Steicher  
明珠 林  
Ying-Bin Lin  
Wen Hua Hsu  
Rachel Stoltzfus  
Christ and Linda Yoder  
Naomi and Amos Jr King  
Elmer and Malinda Esh  
Susan Hilty  
Eli Yoder  
Andrew and Dorothy Miller  
Lewis Yoder  
Kathaleen Cullinane  
Linda Spencer