

Sisel 2020 Focus Promotion: How Do I Get Started?

2020 Focus Promotion Overview

Will you be one of the top leaders to bring home the grand prize? Each market will have 18 promotion winners, with a total of 72 winners worldwide. From now through **July 31st, 2020** you will earn points and compete for a spot on the 2020 Focus Promotion Leaderboard. The points you earn will be used to determine the winners of the promotion.

Each market will have 3 grand prize winners, 5 second tier winners and 10 third tier winners. Third tier winners will receive a \$250 product credit. Second tier winners will get a \$500 eWallet deposit. Grand prize winners, or 1st, 2nd, and 3rd place, will receive an eWallet deposit of \$2500, \$1500, or \$1000 respectively.

2020 Focus Promotion		
Tiers	Winners in each market (US, JP, AU/NZ, EU)	Prize
Grand Prize Winners	3	1st: \$2500, 2nd: \$1500, 3rd: \$1000 eWallet deposit
Second Tier Winners	5	\$500 eWallet deposit
Third Tier Winners	10	\$250 product credit (No PV/BV)

Qualification: Enter the Promotion

The qualification period for the 2020 Focus Promotion goes from January 1, 2020 through July 31, 2020. 2020 Focus Points are awarded for specific activity in your business.

Qualification: Earn Points

In order to earn points, you will need to qualify with a minimum 100 PV in personal orders (no contribution from Preferred Customer orders) each month. You will not earn any 2020 Focus Promotion points in months that you do not qualify. As soon as the points are calculated they will be posted to the 2020 Focus Leaderboard. You can find the 2020 Focus Leaderboard and check your progress at any time by going to the company website and selecting the 2020 Focus Leaderboard option on the main menu.

Recruiting

Sponsoring and sharing Sisel with new people is the heart of our business. To reward you for your efforts, you will be awarded 2020 Focus Points for each personally enrolled new Distributor or Preferred Customer who qualifies with a 100 PV initial order or higher within the same calendar month that they enroll.

Recruiting Bonus	
Enrollment Level	Focus Points
100-199 PV	20
200-299 PV	30
300+ PV	50

Retention

To really spur your growth, you need to work with your newly enrolled Distributors and Preferred Customers to keep them motivated. By simply doubling how long people stay active in your group, you can double your business. To reward you for your efforts to help train and motivate others, we will give you 2020 Focus Points *each month* for every Distributor or Preferred Customer you have personally enrolled who qualifies with a 100 PV order or higher after their first month.

Retention Bonus			
Order Size	Month 2	Month 3	Month 4
100-199 PV	5	10	15
200-299 PV	10	15	25
300+ PV	15	25	35

Rank Advancement

If you are enrolling new people and working with them to help them grow their business, it won't be long before you advance to the next rank. Focus Points will be awarded to each distributor each time they qualify at a higher rank for the first time. The higher your new rank, the more Focus Points you get.

Rank Advancement Bonus	
Rank	Focus Points
Master	10
Master Builder	20
1 Star	30
2 Star	100
3 Star	150
4 Star	200
5 Star	250
6 Star	300
7 Star	350
8 Star	400
9 Star	450
10 Star	500

Terms and Limitations

2020 Focus Promotion points are non-negotiable, non-refundable and non-transferrable, and cannot be used towards anything other than the Sisel 2020 Focus Promotion.

Example

Sara is really excited about the 2020 Focus Promotion. Looking over the rules, it all seems really simple, so Sara sets her goals and dives in.

Recruiting

The first thing that Sara focuses on is growing her business. She sets a goal to sponsor at least one person a week. It takes a couple of days to really get into the rhythm, but soon the momentum and the excitement starts to build. Her results are listed below:

Month	Person Sponsored	Order Size (PV)	Focus Points	Total Focus Points	Total Volume (PV)
1	Distributor 1	300	50	200	1372
	Distributor 2	250	30		
	Distributor 3	330	50		
	Distributor 4	317	50		
	Distributor 5	175	20		
2	Distributor 6	300	50	200	1427
	Distributor 7	300	50		
	Distributor 8	298	30		
	Distributor 9	317	50		
	Distributor 10	125	20		
	Distributor 11	87	0		
3	Distributor 12	300	50	250	1605
	Distributor 13	300	50		
	Distributor 14	330	50		
	Distributor 15	325	50		
	Distributor 16	350	50		
4	Distributor 17	320	50	260	1859
	Distributor 18	285	30		
	Distributor 19	350	50		
	Distributor 20	279	30		
	Distributor 21	325	50		
	Distributor 22	300	50		
			Totals:	910	6263

Retention

In addition to getting Focus Points for the people she has sponsored; Sara also gets points for the people she keeps in her business. Knowing this, Sara makes sure to work with the people she has sponsored and gets them to place follow up orders of 100 PV or greater in subsequent months. Her hard work pays off, as you can see below:

Month	Person Sponsored	Order Size (PV)	Months Enrolled	Focus Points	Total Focus Points	Total Volume (PV)
2	Distributor 1	300	2	15	65	1472
	Distributor 2	246	2	10		
	Distributor 3	346	2	15		
	Distributor 4	321	2	15		
	Distributor 5	259	2	10		
3	Distributor 1	306	3	25	180	2906
	Distributor 2	321	3	25		
	Distributor 3	311	3	25		
	Distributor 4	317	3	25		
	Distributor 5	300	3	25		
	Distributor 6	201	2	10		
	Distributor 7	56	2	0		
	Distributor 8	178	2	5		
	Distributor 9	295	2	10		
	Distributor 10	313	2	15		
	Distributor 11	308	2	15		
4	Distributor 1	322	4	35	350	4767
	Distributor 2	330	4	35		
	Distributor 3	325	4	35		
	Distributor 4	350	4	35		
	Distributor 5	287	4	25		
	Distributor 6	264	3	15		
	Distributor 7	301	3	25		
	Distributor 8	324	3	25		
	Distributor 9	277	3	15		
	Distributor 10	167	3	10		
	Distributor 11	333	3	25		
	Distributor 12	309	2	15		
	Distributor 13	300	2	15		
	Distributor 14	331	2	15		
	Distributor 15	241	2	10		
	Distributor 16	306	2	15		
				Totals:	595	9145

Rank Advancement

Because of all of the time and effort Sara has poured into her business, she has generated a lot of energy and her business continues to grow. In fact, because of the example that she has set, many of the people in her downline made the same commitment and saw similar results. All of this activity led to Sara advancing from a 3 Star to 4 Star, which resulted in her earning an additional 200 Points towards the 2020 Focus Promotion.